


Bobcat. of Toronto
"Bobcat machines are built to be run HARD."
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Joe Palfy, sales specialist for Bobcat of Toronto stands with Fabio Cerrone, one of the owners of Green Star Construction at the Bobcat of Toronto location with Fabio's newest purchase, the Bobcat® T450 compact track loader.

Back in 1991, Fabio Cerrone's father came to him and said, "Do you remember that project you had to do for your business class in high school? Why don't we go officially register that business you created?" That is when Green Star Construction was established. Fabio's father had been working in the construction industry since 1960 and started his own business in 1964. Fabio started working for his Dad when he was only 13. Even though he studied civil engineering, he found his true calling was with Green Star. "Some people call their work their passion. It not only is my passion, but I am really good at what I do. You can have a passion and not be good at it," stated Fabio.

Green Star started by offering sodding and grading only. Now, they are a full-blown engineered earthworks company with a diversified crew that provides development work, demolition, residential/commercial excavating, site remediation, precast retaining walls and hard and soft landscaping. They cover the 401 corridors (Oshawa to Burlington) and stay south of Hwy 88. Green Star takes great pride in

working with a lot of the same clients for 15-20 years.

The father has long since retired so Fabio and David run the family business. "My brother David is excellent with PR. He makes sure both our customers and our employees have an element of confidence in the company and our work."

"We are loyal to a brand that treats our business properly. Uptime is one of the single most important in our line of work and so is customer service. The Bobcat of Toronto dealership has been excellent to us. We first started with another brand and the machines were breaking down every month, so we started talking to other colleagues in our industry and they educated us on Bobcat® machines."

"I have to say, we are very glad we listened to them. We have never had the same productivity as with Bobcat machines. Once we changed over to Bobcat machines we noticed a huge difference. In fact, they cut our operating costs in half. Their parts and service department are second to none, and professionalism has always been demonstrated."

Green Star Construction currently owns Bobcat S205 and S650 compact skid-steer loaders, T300, T590, T140 compact track loaders and their newest one that is soon to be delivered, the T450. "Bobcat machines are built to be run HARD. Service and repairs are easy and seamless. Honest to God, these machines make money. One machine has over 5,000 hours on it and it's still as productive and reliable as a brand new machine and it still makes us money."

"Although my business relationship with Bobcat Specialist Joe Palfy is newer, he is continuing on the same great service I have gotten over the years with Bob Bell. I remember Bob showing up to my site with a Bobcat S205 and he picked up a skid of sod that my other high-end brand couldn't. I was sold. We were also the first to buy a machine from the Bobcat of Toronto's newest location in Brampton."

I wouldn't hesitate to recommend Joe Palfy and Bobcat of Toronto. They even have three branches to serve you!

Thank you Fabio.

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