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"The one piece of equipment that I always need on a job site is a **BOBCAT machine."**



(L to R) Julien Savage, estimator, Justin Olthof, chief estimator, [Gino Cervo, sales specialist for Bobcat of Toronto] and Ryan Priestly, president of PDI at their headquarters.

Last year, Vic Priestly Contracting celebrated their 50-year anniversary. A family owned and operated business established by entrepreneur Vic Priestly in 1971. In 1993 Priestly Demolition Inc. (PDI) was incorporated and unionized with 10 employees. In 1997 Vic's son Ryan Priestly, took over as president to carry on the family legacy. Since the age of four, Ryan wanted to work with his father and operate machines, and to this day, he still has the same enthusiasm, excitement, passion and love for the industry. Today, they have over 400 employees, and operate in the GTA, Ottawa, Windsor, Calgary and Virginia.

PDI's engineered demolition plans are always on point, with a constant focus on safety first. Their experience, expertise and innovative solutions help to set them apart. In fact, they have worked on many award-winning projects.



With over 250+ machines they are equipped to handle projects of any size. "The one piece of equipment that I always need on a job site is a Bobcat® machine. Especially the Bobcat compact track loaders. We have at least one on every level of a building demolition. They are compact, and they remove debris quickly and safely. They are versatile machines with great visibility, lift and power," stated Ryan.

Ryan Priestly of PDI, has been purchasing Bobcat machines through Gino Cervo, sales specialist from Bobcat of Toronto, for over 20 years. When Ryan was asked why he bought his most recent purchase, a Bobcat E145 R2 series compact excavator, a T450 and T595 compact track loader, he laughed and said, "because Gino suggested I should." Over the many years of doing business together they have also become very good friends. "I trust Gino's advice. I needed a couple more track loaders to add to our fleet and Gino recommended the new 14-ton Bobcat E145 R2 compact excavator, as it would give us that little extra for our demolition needs without losing the compaction size. Gino is an expert in his field, and he makes sure he gets to know his customers. He understands what's best for our business. We currently have over 60 Bobcat machines and some of them have been around for many, many years and

are still going strong." That says a lot considering what we put them through in harsh demolition environments.

"Bobcat of Toronto, and Gino Cervo always take care of us very well. They know our contracts may call for a bridge to go down over night so we can't afford for our machines to be down for one second. They are always available when we need them. That is more important in our business than anything. Customer service and no down-time. I would definitely recommend Gino Cervo and Bobcat of Toronto to purchase your next compact machines."

Thanks Ryan.

